# CREDENTIALING YOUR TEAM WITH CONFIDENCE

How Forward-Thinking Employers Upskill with Global Certifications



Independent Credential Consulting for Workforce Transformation

# Why Team Credentialing Matters

#### The New Standard for Capability Building

In today's fast-moving economy, skills become outdated in months, not years. Yet many L&D strategies still rely on generic training and disconnected development frameworks.

Global certifications change that.

#### They provide:

- Independent validation of real-world skills
- Role-aligned benchmarks used by global employers
- · A credible foundation for talent mobility, reskilling, and strategic hiring



## **How Blazeprep Supports Employers**

We Guide. You Grow.

#### We help you:

- Identify the right certifications for your roles and functions
- Build a phased credentialing roadmap (5 people or 500)
- Align certifications with career frameworks and L&D goals
- Coordinate onboarding, pre-evaluation, and planning for teams
- Ensure integrity and credibility (we only work with respected, independent bodies)

#### We are not:

- A course seller
- A coaching company
- A job placement firm

We are your neutral credentialing advisor—focused on helping you choose what works best for your workforce.



### **Certifications We Support**

#### Global Certifications That Signal Real Readiness

We help employers integrate certifications from globally respected bodies, including:

Certification Body	Certifications	Domain
TMI	TMP™, STMP™, GTML™	HR & Talent
DASCA	ABDA <sup>TM</sup> , SBDA <sup>TM</sup> , ABDE <sup>TM</sup> , SBDE <sup>TM</sup> , SDS <sup>TM</sup> , PDS <sup>TM</sup>	Data Science, Engineering & Analytics
ARTIBA	AiE™, CAiEP™, CAiBP™	Al Engineering & Al Business Strategy
The Strategy Institute	SBSP <sup>TM</sup> , ABSP <sup>TM</sup>	Global Business Strategy
USPEC	СРЕР™	Private Equity
IBCA	СІВР™	Investment Banking

<u>Download full certification matrix</u>

Book a call with our credential advisor



## Ready to Explore Credentialing for Your Teams?

#### Let's Build Your Workforce Advantage

Whether you're launching your first upskilling initiative or expanding credentialing across regions, Blazeprep helps you do it with clarity, structure, and confidence.



**Schedule a Team Credentialing Consultation** 

#### **Contact Us**

www.blazeprep.com/employers