

# BRIDGING EDUCATION AND EMPLOYABILITY

## A Guide to Integrating Global Certifications

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How Institutions Can Enhance Programs and Prepare  
Students for Real-World Success



*Independent Credential Consulting for Workforce Transformation*

# Why Credentials Matter for Institutions

Degrees Build Knowledge. Certifications Prove Readiness.

Today's students need more than academic achievement to stand out—they need proof of job-ready skills.

Global certifications:

- Provide students with independent, employer-recognized validation
- Complement traditional degree content with industry alignment
- Enhance institutional reputation and graduate employability
- Help your programs stay relevant in a global, fast-moving job market

# How Institutions Work with Blazeprep

Blazeprep provides end-to-end support for credential integration:

- Evaluate alignment between academic programs and certification tracks
- Match degree or diploma disciplines with the right certification body
- Support curriculum embedding (elective, required, or parallel structure)
- Provide faculty orientation and student awareness material
- Advise on pricing/subsidy models and implementation timelines

We work with:

- Universities & B-Schools
- Technical Colleges
- EdTech & Bootcamps
- Skilling/Employability Programs

# Models of Integration

## Flexible Credential Integration Models That Fit Your Academic Structure

Model	Description	Example Use Case
Embedded	Certification content/modules mapped directly into core courses	A BBA includes HR certification from TMI as part of Year 3
Elective Track	Students opt for certification as an elective or add-on credential	Engineering students take AiE™ as an optional 6-credit course
Capstone-Linked	Certifications offered as a final-semester or capstone credential	MBA students complete ABSP™ in final term before graduation
Parallel Certification	Offered alongside the academic program with external prep support	Undergrad data science students do DASCA ABDA™ over 12 months
Alumni & Continuing Ed	Certification offered post-degree to alumni or working learners	Institution offers USPEC CPEP™ to alumni in private equity careers

# Certifications We Help You Integrate

By Domain:

Domain	Credentialing Body	Certifications
HR & Talent	TMI	TMP™, STMP™, GTML™
Data Science, Engineering & Analytics	DASCA	ABDA™, SBDA™, ABDE™, SBDE™, SDS™, PDS™
AI Engineering	ARTiBA	AiE™, CAiEP™
AI Business	ARTiBA	CAiBP™
Global Business Strategy	The Strategy Institute	ABSP™, SBSP™
Private Equity	USPEC	CPEP™
Investment Banking	IBCA	CIBP™

# Let's Explore What Fits Your Programs

## Get a Custom Credential Integration Plan

Blazeprep offers consultation to help your academic team:

- Understand the right certifications for your disciplines
- Review mapping options and delivery structures
- Plan a phased implementation approach
- Access student-friendly pricing and support



**Request a Consultation**